|  |  |
| --- | --- |
| Manav Rachna Educational Institutions  *NAAC ACCREDITED `A++' GRADE UNIVERSITY*  **Academic Session 2024-25** | |
| **Internship Notification Form** | |
| **OVERVIEW** | |
| Name of the Department/ Campus Unit | Alumni Relations Department |
| Website / Other source of Information |  |
| Profile Type (Teaching/ Non Teaching) | Non-Teaching |
| Brief write-up on the Department (50 to 75 words) | Alumni Relations Department aims at fostering its base of 30,000 dynamic alumni, and keep them connected to the alma mater.  Aimed at strengthening ties, it stands as a paramount point that serves between the alumni community and the alma mater. Over the years, the ARO has significantly grown and vigorously expanded its alumni outreach programmes including the bouquet of celebrations of professional successes, mentoring undertakings, synergized events and engagement initiatives. |
| **JOB PROFILE** | |
| Designation | Social Media Intern |
| Job Description | - Assist in creating and scheduling social media content across various platforms  - Strong written and verbal communication skills with a creative flair for content creation  - Familiarity with social media platforms and their features, including scheduling tools and analytics  - Conduct research on industry trends and best practices to optimize social media campaigns  - Stay up-to-date with social media trends, tools, and platforms to suggest new strategies and initiatives |
| Skills Required | - Acumen for Marketing  - Versatile with Social Media platforms  - Flair for writing  - Eye for creativity |
| Place of Posting | Faridabad |
| Duration of Internship (Start and End Date) | As per the protocols of MR Impact |
| **SALARY DETAILS** | |
| Minimum No. Of Hours (As required by the department) |  |
| Training Period |  |
| Stipend paid during training |  |
| Bond or Service Contact (If yes, give details) |  |
| **ELIGIBILITY** | |
| Eligible Courses/Branches | **UG/PG** |

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

MRIMPACT